

Acronis

Acronis Opens New Office in Bulgaria, Establishing European R&D Center for Cyber Protection, AI and Blockchain Projects

The global cyber protection firm is set to create 300 high-value jobs in Bulgaria during the next three years.

Sofia, Bulgaria – 16 October 2018 — Acronis, a global leader in [cyber protection](#) and [hybrid cloud solutions](#) currently celebrating its [15-year anniversary](#), has launched a new European office and R&D center in Sofia, Bulgaria, following its earlier [announcement to invest \\$50 million](#) and create 300 high-tech jobs during the next three years. Acronis also plans to engage in joint education projects with local universities and the local community through the [Acronis Foundation](#).

The new office is located on St. Stefano Street in the heart of Sofia, close to public transportation and city life. It currently occupies two floors of San Stefano Plaza with an option to expand in the future. Currently, the Acronis Bulgaria team has 30 engineers and is on track to grow to 50 people by the end of the year. The office is led by Acronis Bulgaria Managing Director Plamen Toshev.

“We are set for growth as we offer unique software development opportunities in Sofia. We are looking for local talent and willing to help people reach their true potential,” said Toshev.

"The development of Sofia as an attractive place for opening new development centers as witnessed in recent years is due to the well-educated, young people who work and live here. In recent years, Sofia has established itself as a regional center of information and communication technologies with over 40,000 people employed in the IT sector and 90 percent of technology companies in the country," said Yordanka Fandakova, Mayor of Sofia.

Acronis aims to employ local talent, providing training and mentoring to guide team members through their careers and toward senior-level positions. (A list of currently open positions is available at <https://www.jobs.bg/company/29480>).

“Congratulations to Acronis for deciding to open a new office in Bulgaria. Every new investor and their trust are very important for our country; and new work places are a great stimulus to bring qualified personnel back to the country. Bulgaria has proved its potential in developing the high-tech sector. Our priority is investment in products and services with high value-add component, which take our economic development to a qualitatively new level,” said Deputy Prime Minister of Republic Bulgaria Tomislav Donchev.

The office in Bulgaria is a key R&D center for Acronis in Europe, which is focused on cyber protection, data center operations, and the development of Acronis products and services. The new center will be the latest addition to Acronis' R&D centers currently operating in Asia, Europe and America. The office will be a part of a globally distributed network of engineering facilities that will sustain the development of cyber protection, artificial intelligence, and blockchain-based technologies 24 hours a day. The Sofia office will also host the European node of the Acronis Cyber Security Operations Centers, which will monitor data protection environments and help R&D engineers address current threats.

Acronis has already engaged with Sofia University and is looking to extend its academic partnerships to offer internships and mentoring to software engineering and science students. The goal is to better facilitate the transfer of their skills to the workforce while creating opportunities for new graduates who are looking for a career with a global IT company.

“Our mission is to bring the young people back to Bulgaria, and those who are here, make them stay. This is only possible by developing our economy through investing into education,” said Minister of Economy of Republic Bulgaria Emil Karanikolov.

“Our goal is to get local students to work for us in Sofia instead of looking to work abroad. We offer great pay, a productive working environment, and incredibly interesting engineering problems. We are very likely to surpass our initial commitment to invest \$50 million and create 300 jobs in Sofia. This office is going to become one of the company's most important outposts along with those in the U.S., Switzerland, and Singapore,” said Serguei Belousov, co-founder and CEO of Acronis.

Leading the cyber protection revolution

Acronis is renowned for introducing a new hybrid cloud architecture designed for greater flexibility and data privacy, including a host of innovative features that make cyber protection easier and more complete. It was the first company to add [artificial intelligence-based ransomware protection](#) and [blockchain-based data authentication](#) to its products, making Acronis [the most secure backup](#) on the market.

Acronis addresses the five vectors of cyber protection — safety, accessibility, privacy, authenticity, and security (SAPAS) — and offers easy, efficient, and secure products to customers of any size. Its solutions protect all data, applications, and systems at a low and predictable cost.

For more information regarding employment opportunities at Acronis Bulgaria, please visit <https://www.jobs.bg/company/29480>

Acronis Foundation

[The non-profit foundation](#) was created in honor of Acronis' 15-year anniversary and the company's founding principle that all evils are caused by insufficient knowledge. The Acronis Foundation supports multiple initiatives around the world that are designed to stimulate

education in order to gain and protect knowledge. Constant learning, creating and protecting knowledge, and advancing technology are integral parts of Acronis' DNA. As a result, Acronis has been creating and sharing knowledge by funding research and technical training programs in communities where Acronis has or plans to establish R&D centers, such as Sofia.

About Acronis

Acronis sets the standard for [cyber protection](#) and [hybrid cloud storage](#) through its innovative [backup, anti-ransomware; disaster recovery, storage, and enterprise file sync and share solutions](#). Enhanced by [AI-based Active Protection technology](#), [blockchain-based authentication](#) and a unique [hybrid-cloud architecture](#), Acronis protects all data in any environment, including physical, virtual, cloud, mobile workloads and applications.

[Founded in Singapore in 2003](#), today the company is trusted by more than 5 million consumers and 500,000 businesses worldwide, including [79 of the top 100 most valuable brands](#).

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