



NIO
Formula E
Team

Acronis

OFFICIAL PARTNER

CYBER PROTECTION GIANT ACRONIS BECOMES OFFICIAL PARTNER OF NIO FORMULA E TEAM

London, 8 October 2018

Swiss-Singapore cyber protection and hybrid cloud storage specialist [Acronis](#) has today been confirmed as an official partner of ABB FIA Formula E Championship team NIO, with the two parties having agreed a multi-year partnership.

Commencing for Season 5, which begins on 15th December at the Ad Diriyah Street Circuit in Saudi Arabia, the agreement will run through multiple seasons and will see Acronis providing cyber protection for NIO's Formula E team through its full complement of backup, disaster recovery and file sync and share solutions.

Acronis will also utilise AI to help transform the predictive analytics capabilities of the NIO race team, affording the squad increased capacity with which to deal with any unexpected events in the racing environment, as well as becoming even more proactive.

With software set to be integrated in order to help protect end users from existing and future cyber threats, NIO staff will be able to work collaboratively from anywhere in the world sharing ideas and information, safe in the knowledge data is not only backed up but also, vitally, fully protected.

Acronis was founded in 2003 and the company has grown significantly since that time, today trusted by more than 5 million consumers and 500,000 businesses across the globe. Notably, 79 of the top 100 most valuable brands utilise Acronis' solutions.

Consistently setting the standard for cyber protection and cloud storage through key innovation with its secure backup, AI-based ransomware protection and blockchain-based data authentication, Acronis protects all data, applications and systems in any environment and IT infrastructures of any size.

Acronis representatives were present at this week's official launch of NIO's 2018/2019 Formula E programme, meeting new team driver Tom Dillmann for the first time. The Frenchman, of course, will partner British racer Oliver Turvey throughout Season 5.

John Zanni, President of Acronis:

“Acronis’ technology fits the busy lifestyle of motorsport teams. It covers all five vectors of cyber protection – safety, accessibility, privacy, authenticity, security – and offers unparalleled data management flexibility on the road and in the factory. We are proud to be associated with one of the most innovative teams on the grid and look forward to a successful partnership together.”

Géry Hughes, Team Principal, NIO Formula E Team:

“We are delighted to announce our partner Acronis, a world leader in the field of cyber security and disaster recovery software. While we are entering into a new technical arena which will open up new mechanisms of data analysis and predicative capability in the often-turbulent world of street racing, the partnership with Acronis extends to the wider NIO business. Hence, this is truly a global partner which we are proud to have alongside us.”

Connect with the NIO Formula E Team:

@NIOGlobal Twitter, Instagram and Facebook: #BlueSkyComing

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Notes to Editors:

蔚来简介

关于蔚来：

蔚来是一家全球化的智能电动汽车公司，于2014年11月成立。蔚来致力于通过提供高性能的智能电动汽车与极致用户体验，为用户创造愉悦的生活方式。蔚来目前已在上海、北京、圣何塞、慕尼黑以及伦敦等14地设立设计、研发与生产机构。2015年，蔚来车队获得国际汽联电动方程式锦标赛历史上首个车手总冠军；2016年，蔚来发布全球最快电动汽车之一的EP9，创造了纽博格林北环等国际知名赛道最快圈速纪录以及最快无人驾驶时速世界纪录；2017年，蔚来发布了概念车EVE；2018年6月28日，蔚来开始正式向公众交付高性能电动7座SUV蔚来ES8。

About NIO:

NIO’s mission is to shape a joyful lifestyle by offering smart, premium electric vehicles and providing the best user experience. NIO was founded in November 2014 as a global electric vehicle company, with world-class research and development, design and manufacturing centers in Shanghai, Beijing, San Jose, Munich, London and other locations. In 2015, NIO was the title sponsor for the Drivers’

Championship winning team during the inaugural ABB FIA Formula E season. In 2016, NIO unveiled one of the fastest electric cars in the world, the EP9. The EP9 set the lap record for an electric vehicle at the Nürburgring Nordschleife. In 2017, NIO unveiled its vision car EVE and announced that the NIO EP9 set a new world speed record for an autonomous vehicle at the Circuit of the Americas. NIO officially began deliveries of the ES8, a seven-seater high performance electric SUV, on June 28, 2018.

About Acronis

Acronis sets the standard for cyber protection and hybrid cloud storage through its innovative backup, anti-ransomware; disaster recovery, storage, and enterprise file sync and share solutions. Enhanced by AI-based Active Protection technology, blockchain-based authentication and a unique hybrid-cloud architecture, Acronis protects all data in any environment, including physical, virtual, cloud, mobile workloads and applications.

Founded in Singapore in 2003, today the company is trusted by more than 5 million consumers and 500,000 businesses worldwide, including 79 of the top 100 most valuable brands.

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