Acronis

15 YEARS

ANNIVERSARY

PRESS KIT

ACRONIS OPENS NEW OFFICE IN BULGARIA, ESTABLISHING EUROPEAN R&D CENTER FOR CYBER PROTECTION, AI AND BLOCKCHAIN PROJECTS

Acronis, a global leader in cyber protection and hybrid cloud solutions currently celebrating its 15-year anniversary, has opened a new office and R&D center in Sofia, Bulgaria. The Acronis Bulgaria office is the company's key R&D center in Europe and part of an earlier commitment to invest $50 million and create 300 high-tech jobs during the next three years.

The new office joins Acronis' other R&D centers located in Asia, Europe and America, creating a global network focused on the development of cyber protection, artificial intelligence, and blockchain-based technologies. Occupying two floors of San Stefano Plaza on St. Stefano Street, the office also hosts the European node of the Acronis Cyber Security Operations Centers.

Acronis plans to employ local talent and will provide training and mentoring to guide team members through their careers toward senior positions. For employment opportunities at Acronis Bulgaria, visit www.jobs.bg/company/29480

As part of the launch, Acronis is also engaging with local universities through the Acronis Foundation to offer internships and mentoring to software engineering and science students. The goal is to help prepare their skills for real-world employment and connect with graduates looking for a career with a global IT company.

"We want local students to work for us in Sofia instead of going abroad. With great pay, a productive working environment, and interesting engineering problems, Acronis Bulgaria is going to become one of the company's most important outposts," said Serguei Beloussov, co-founder and CEO of Acronis.

Download full press release at motorsport.tech/sofia2018

Acronis 15th Anniversary

WHY DO MOTORSPORT TEAMS CHOOSE ACRONIS?

John Zanni, Acronis President

Read full article: motorsport.tech/formula-1/why-motorsport-choose-acronis

"Innovation is a fundamental part of who we are as a company, which can be seen in our addition of blockchain-based data certification and artificial intelligence-based active ransomware protection to backup and storage. When motorsport teams deal with Acronis, they receive complete protection for all data, including an indisputable way to verify the integrity of their protected data and built-in defenses against ransomware attacks. No other vendor offers such comprehensive cyber protection."

"We share a commitment to speed. Formula 1 is a fast sport, where every hundredth of a second counts. With fast cars, the team's reaction time must be just as fast – and with everything depending on data, there is no room for downtime. Efficient data protection becomes critical in this environment, and again, Acronis has the best solution. Our backup and software-defined storage products are the fastest in the market and we intend to keep it that way."

"Data is as critical to the success of a Formula 1 team as choosing the right tyres. Losing data means losing races. So, we have a natural technology fit between what we offer and what they need."

15th Anniversary **Acronis**

SB (SERGUEI BELOUSSOV)

Founder and CEO of Acronis

SB is a self-made entrepreneur and business executive with an outstanding 24-year track record of building, growing, and leading high-performing, multi-national high-tech companies in North America, Europe, and Asia. Recognized as an innovator and a thought leader in the fields of virtualization, data center automation, and cloud computing, SB is a frequent speaker at industry events around the world. SB has filed more than 200+ patents and has an h-index of 27.

PLAMEN TOSHEV

Managing Director of Acronis Bulgaria

Plamen has more than 12 years of experience in the Software industry with a proven track record of managing successful projects. Prior to joining Acronis, Mr. Toshev was a Managing Director of T-Soft, a company acquired by Acronis in 2018. As a Managing Director of Acronis Bulgaria, Mr. Toshev is focused on expanding the company presence and R&D activities in Bulgaria. Mr. Toshev holds a B.S. in Computer Systems and Technologies from the Technical University of Sofia, Bulgaria.

WILLIAMS RACING

williamsf1.com

Williams is a leading Formula One team and advanced engineering company. Formed in 1977 by Sir Frank Williams and Sir Patrick Head, the company has secured 16 FIA Formula One World Championship titles since its foundation. The company's core competencies are the design and manufacture of Formula One race cars, and the deployment of this expertise in running the team's entries into the Grands Prix each season under the name WILLIAMS MARTINI RACING.

GRAEME HACKLAND

CIO of Williams Racing

Graeme Hackland is the Williams CIO, joining in January 2014. Mr. Hackland serves on the company's Executive Committee and leads the IT Risk Committee. Williams brought Mr. Hackland on board to drive the digital and information technology transformation programme. Mr. Hackland is a Fellow of BCS, a member of the IEEE and IEEE Computer Society and holds a National Diploma in Electronic Engineering (LC) from Natal Technikon, South Africa.

ACRONIS FOUNDATION

acronis.org

To mark its 15th anniversary, Acronis turns its belief in the absolute value of knowledge into the Acronis Foundation, a nonprofit dedicated to promoting learning and opportunity around the world

The Foundation's first project is the Acronis Schools Initiative, an international endowment that will fund the construction of 15 new schools in underserved communities around the globe during the next three years. As a result of this initiative, Acronis Schools are now open in Myanmar and Tanzania, while construction is currently in progress in Cambodia and Peru.

This year Acronis also announced a commitment to invest at least $1 million in cash and services over the next 10 years into the Yellow Ribbon Fund – Acronis IT Skills Programme. By completing the training, recently released inmates will acquire essential computer skills, offering them a second chance in society and dramatically increasing their future employability.

ACRONIS SPORTS PARTNERSHIPS

Williams Racing

Acronis and Williams Racing announced a technology partnership in February 2018. As part of the agreement, Acronis delivers innovative cyber protection solutions, including backup, disaster recovery, software-defined storage, file sync and share, and AI-based protection against ransomware. Acronis' expertise in cyber protection enables Williams to deal with the growing volumes of data without compromising the security and flexibility mandated by Formula One.

Force India

Acronis and Force India announced an official data protection technology partnership in April 2018. Within the new partnership, Acronis is providing backup, disaster recovery, software-defined storage, file sync and share, and AI-based ransomware protection to the team's factory, wind tunnel, and trackside IT infrastructure. Additionally, Acronis has received naming rights for the Mission Control Room, signifying the value of data and importance of cyber protection in Formula 1.

Arsenal F. C.

Acronis and Arsenal Football Club announced an official partnership in July 2018. As part of the agreement, Acronis delivers efficient and secure cyber protection for Arsenal's data, which includes storage of every first-team and academy training session recorded at the club's training ground in Colney. This amounts to 8TB of data a year, the equivalent of 875 matches.

NIO Formula E Team

Acronis and NIO Formula E Team announced a new technology partnership in July 2018. Acronis provides innovative cyber protection to the team that won the first ever Formula E Drivers' Championship of this exciting motorsport series in 2015, with Nelson Piquet Jr.

Other Sports

Acronis has formed a number of technology partnerships with teams in other sports and motorsport series, including Formula 3, Supercars, Porsche Carrera Cup, and many others. These teams selected Acronis to ensure complete cyber protection of all their data, applications, and systems and take advantage of Acronis' innovative protection against ransomware based on artificial intelligence.

WORK FOR
A GLOBAL COMPANY

20+
languages
supported in
products

5000+
petabytes of data
under Acronis'
protection

5 mln
consumers

25+
offices
in 18 countries

50000+
partners
in 145 countries

50 mln
OEM licenses

1000+
employees
around the world

500000
business
customers

100+
patents

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