

# Acronis



## Acronis Celebrates 15-year Anniversary and Honors Partners with Awards Gala at Its Birthplace in Singapore

Singapore, 12 September 2018 – Acronis, a global leader in [cyber protection](#) and [hybrid cloud solutions](#), celebrated its [15-year anniversary](#) at a gala event in Singapore, the Asia Pacific technology hub where the [company was founded in 2003](#). As part of the celebrations, Acronis presented its first-ever partner awards program, acknowledging those partners who have been critical to the company's success as the world's premier cyber protection company.

Since its founding in Singapore, Acronis has seen tremendous growth as it has transformed traditional [data protection](#) into modern cyber protection. Now a Swiss-Singaporean company, Acronis operates from 26 offices in 18 different countries. It continues to expand its global presence through new partnerships with local service providers, distributors, and global technology vendors such as Google and Microsoft.

The Anniversary Gala and Partner Awards Ceremony was held at Acronis' International Headquarters in Singapore, which were opened four years ago.

### LEADING THE CYBER PROTECTION REVOLUTION

Acronis is renowned for introducing a new hybrid cloud architecture designed for greater flexibility and data privacy, including a host of innovative features that make cyber protection easier and more complete. It was the first company to add [artificial intelligence-based ransomware protection](#) and blockchain-based data authentication to its products, making Acronis [the most secure backup](#) on the market.

Acronis addresses the five vectors of cyber protection – safety, accessibility, privacy, authenticity, and security (SAPAS) – offering easy, efficient, and secure products to customers of any size. Its solutions protect all data, applications, and systems at a low and predictable cost.

The focus on cyber protection catalyzed business growth, particularly in the service provider and enterprise space. In the last year alone, Acronis [reported](#) 2,000 new service providers, 200 percent YoY growth of protected devices, and 151 percent YoY

growth of corporate clients. Acronis' cyber protection technology is trusted by more than 500,000 businesses worldwide, including 79 of the top 100 most valuable brands.

Acronis cyber protection solutions continue to gain momentum in the [motorsport industry](#) and are widely used by a number of Formula 1, Formula E, and other motorsport series teams. Teams in other sports, like Arsenal Football Club, [followed suit](#), selecting Acronis because Acronis was able to provide the most secure backup and great visibility into their data.

*"Since the release of our first product in 2003, we've focused on making cyber protection easy, efficient, and secure for all. Today we are celebrating 15 years of Acronis, which has been filled with innovation and market-leading solutions, providing exceptional cyber protection to millions of users worldwide,"* said [Acronis co-founder and CEO Serguei Belousov](#).

## GLOBAL ACRONIS PARTNER AWARDS

During its 15-year history, Acronis has earned a reputation for working with top distributors, service providers, value-added resellers, and OEM companies from around the world. As part of the 15-year anniversary celebrations in Singapore, Acronis acknowledged these partners to let them know how much they are appreciated.

*"The leadership at Acronis believes it's important to recognize the efforts and contributions that our partners have played – not only in terms of driving our company's growth but, just as importantly, for helping millions of users around*

*the world protect their data, applications, and systems with our innovative cyber protection solutions,"* said John Zanni, President of Acronis. *"The fact that so many partners attended the awards ceremony is a testament to the relationships we share."*

Global Acronis Partner Awards were presented in seven categories:

- **Loyalty Award**

Given to partners who have worked with Acronis since its founding to recognise their loyalty and commitment to promoting Acronis solutions.

- **Best Distributor**

Awarded to the best performing product distributor for actively promoting Acronis' cyber protection solutions in local and global markets.

- **Best Cloud Distributor**

Honours the best performing cloud distributor for including Acronis' cyber protection solutions in their standard product offerings.

- **Best Service Provider**

Recognises the best performing service provider using Acronis cyber protection solutions to protect both their own infrastructure and customers' data.

- **Best Reseller Classic**

Given to the best performing reseller of Acronis cyber protection solutions for bundling Acronis products with other hardware and software offerings.

- **Global OEM Partner**

Awarded to the best performing OEM partner for enhancing the functionality of its hardware by integrating Acronis' cyber protection solutions.

- **Exceptional Recognition Award**

Honours the partner that delivered the greatest market reach and displayed an exceptional effort in promoting and distributing Acronis' cyber protection solutions.

Winners were selected based on several considerations, including their annual growth (CAGR), number of years working with Acronis, and their contributions to revenue, top initiatives, and support of customers.

The full list of the winners is available at: <https://www.acronis.com/en-us/lp/acronis-partner-awards-2018>.

## ACRONIS FOUNDATION

In addition to the awards ceremony at today's Anniversary Gala, Acronis announced a new school construction project in Senegal, led by the [Acronis Foundation](#). The nonprofit organization supports initiatives designed to stimulate education in developing countries.

A group of Acronis staff will use their annual leave to build a school in Senegal, providing education for dozens of local children. The project will be conducted in partnership with buildOn, an international nonprofit organization that takes teams from Fortune-500 companies to build schools in developing countries. Lauren, the Arsenal

Football Club Legend, is also in Singapore to support the Acronis Foundation efforts.

To find more about Acronis history, visit <https://15.acronis.com>.

To learn more about the Acronis Foundation, visit <https://foundation.acronis.com>.

To become Acronis partner, visit <https://www.acronis.com/en-us/partners/>

## ABOUT ACRONIS

Acronis sets the standard for [cyber protection](#) and [hybrid cloud storage](#) through its innovative [backup](#), [anti-ransomware](#); [disaster recovery](#), [storage](#), and [enterprise file sync and share solutions](#). Enhanced by [AI-based Active Protection technology](#), [blockchain-based authentication](#) and a unique [hybrid-cloud architecture](#), Acronis protects all data in any environment, including physical, virtual, cloud, mobile workloads and applications.

[Founded in Singapore in 2003](#), today the company is trusted by more than 5 million consumers and 500,000 businesses worldwide, including [79 of the top 100 most valuable brands](#).



## SB (Serguei Belousov)

Acronis CEO

e-mail: [sb@acronis.com](mailto:sb@acronis.com)  
twitter: [@sbelousov](https://twitter.com/sbelousov)  
facebook: [facebook.com/sbelousov](https://facebook.com/sbelousov)

### SUMMARY

SB is a self-made entrepreneur and business executive with an outstanding 24-year track record of building, growing and leading high-performing, multi-national hightech companies in North America, Europe and Asia. Recognized as an innovator and a thought leader in the fields of virtualization, data center automation, and cloud computing, SB is a frequent speaker at industry events around the world. SB has filed 200+ (USPTO), [H-index](#) of 26.

SB is currently focused full-time on Acronis, the company he founded and returned to as a CEO. Acronis is a global leader in cyber protection, has enjoyed rapid growth and is very profitable, generating hundreds of millions US\$ revenue. SB also continues as a Senior Partner (part-time) at Runa Capital venture fund, and Executive Chairman of Parallels ([parallels.com](https://parallels.com)).

SB is also dedicated to supporting innovation, the development of science and education. He co-founded Qwave Capital

([quantumwavefund.com](https://quantumwavefund.com)) venture fund, which was created for support of advanced quantum technologies.

SB is a Member of the Advisory Council of [Innopolis](#). Innopolis University has already become an educational leader, featuring the world's best practices from more than 100 teams of world renowned professors and researchers.

SB is also a founder, main investor and Chairman of the Board of Acumatica ([acumatica.com](https://acumatica.com)) – a leading company in the cloud ERP space, as well as founder and of investor in a string of other high-tech companies.

**Acronis, 2003 – present: founder and Chairman of the Board. From 2013: CEO of Acronis**

- Acronis ([acronis.com](https://acronis.com)) is focused on cyber protection and storage management software and services. It was spun out of Parallels in 2001, and become a separate business entity in 2003;

- The company currently employs 1,000 people in 26 offices in 18 countries;
- Acronis products are sold in over 150 countries and 20 languages;
- 500,000+ business customers, 5M+ consumers, 30,000+ partners, 300+ OEM partners;
- The company's Corporate Headquarters are located in Switzerland and International Headquarters in Singapore.

## **Runa Capital, 2010 – present:**

### **Senior Founding Partner**

- Runa Capital ([runacap.com](http://runacap.com)) is a global technology-focused venture capital firm with \$500M under management. The firm offers \$1–10M rounds of funding to companies building cloud-based business applications and utilizing technologies such as machine learning, message-oriented middleware, and blockchain. Runa Capital also supports companies building IT solutions for financial services, education, and digital health care;
- **70+ portfolio companies**, including: Nginx ([nginx.com](http://nginx.com)), Acumatica ([acumatica.com](http://acumatica.com)), Jelastec ([jelastec.com](http://jelastec.com)), Maria DB ([mariadb.com](http://mariadb.com)), Lendio ([lendio.com](http://lendio.com)), Zopa ([zopa.com](http://zopa.com)), Mambu ([mambu.com](http://mambu.com)), OpenXchange ([open-xchange.com](http://open-xchange.com)), CloudLinux ([cloudlinux.com](http://cloudlinux.com)), Dr Chrono ([drchrono.com](http://drchrono.com)), Wallarm ([wallarm.com](http://wallarm.com));
- **12+ exits**: Capptain (bought by Microsoft), Metabar (bought by Yandex), StopTheHacker (bought by CloudFlare), ThinkGrid (bought by ColtTelcom), BackupAgent (bought by Acronis), Rocketbank (bought by Otkritie FC Bank), Profi.ru (bought by Baring).

## **Parallels, early 2000 – present: Founder, Executive Chairman**

- Parallels ([parallels.com](http://parallels.com)) is the market leader in containers virtualization, desktop virtualization for the Mac, and automation for cloud services providers;
- 2000+ employees, several hundreds of millions US\$ in revenue, over 10,000 cloud partners, currently supporting more than 50 million end-users across its product lines, for over 15 million SMBs worldwide;
- 5+ million units of Parallels Desktop for Mac sold worldwide;
- Split company into Odin, Parallels, Virtuozzo and Plesk, Odin sold to Ingram Micro in 2015.

## **PARTICIPATING IN DAY-TO-DAY ACTIVITIES**

### **Qwave Capital, 2012 – present: Co-founder**

- Global science and technology venture fund (\$ 100M), investing between \$500K–\$5M in companies with strong technologies in quantum computing, sensors, robotics, drones, and industrial IoT. Portfolio companies include the following: [ID Quantique](#): With 50+ employees, it is a leading developer of quantum cryptography and photon counters; [Coda Devices](#): 10 staff members develop and manufacture spectrometers, Raman-based solutions for analyzing the chemical composition of substances, used by more than 100 corporate clients.

### **Russian Quantum Center, 2011 – present: Chairman of the Board of Trustees**

- Russian Quantum Center ([rqc.ru](http://rqc.ru)) is a cutting edge scientific research center

in Moscow, focused on quantum information processing research;

- 100 to 200 scientists, 10 to 20 groups, \$15M budget. Its Science Advisory Board is composed of leading scientists, including Nobel Prize winners, Harvard/MIT professors.

## Center for Quantum Technologies (Singapore), 2012 – 2017:

### Member of the Governing Board

- The Centre for Quantum Technologies in Singapore ([quantumlah.org](http://quantumlah.org)) brings together quantum physicists and computer scientists to explore the quantum nature of reality and the fundamental limits of information processing;
- Established in December 2007 as the city-state's first Research Centre of Excellence, CQT is now home to more than 100 researchers;
- Research budget is \$25M.

## Acumatica, 2008 – present: Chairman of the Board, founder and advisor

- Acumatica ([acumatica.com](http://acumatica.com)) is an innovative company that develops web-based ERP software designed to improve the productivity of mid-sized organizations. Using Acumatica, clients can access their business applications and documents from anywhere using a web browser;
- After recent investments by KKR, Acumatica is becoming a main platform for 300K SMBs in the Nordic countries through KKR-owned Visma Software OEM.

## AND ALSO

### Almaz Capital, 2009 – present:

#### Venture Partner

- Almaz Capital Partners ([almazcapital.com](http://almazcapital.com)) is a venture capital fund with offices in Moscow and Silicon Valley, which helps entrepreneurs to access global opportunities and navigate the emerging markets of Russia and the Commonwealth of Independent States (CIS). Fund I currently has \$75M, while Fund II has \$200M;
- Strategic partners include Cisco Systems, the worldwide leader in networking, and UFG Asset Management.

### Personal Investor in AutomatedQA

([automatedqa.com](http://automatedqa.com)), GFI ([gfi.com](http://gfi.com)), Jimmy Fairly ([jimmyfairly.com](http://jimmyfairly.com)) and in several others.

## PREVIOUS EXPERIENCE

### Solomon Software SEA, 1996 – 1999: CEO, founder and co-owner (with Ilya Zubarev)

- Founded Solomon Software SEA Pte Ltd ([solomon.com.sg](http://solomon.com.sg)) in Singapore as exclusive franchising distributor of US mid-market ERP vendor, Solomon Software (later acquired by Great Plains, which was acquired by Microsoft). Solomon Software SEA was fully responsible for sales, marketing, partnerships, channel, support, localization and customization throughout Southeast Asia;
- SB launched two aggressive re-factoring/re-engineering projects, one for Solomon Software ([microsoft.com/dynamics](http://microsoft.com/dynamics)) and another for Pervasive Software ([pervasive.com](http://pervasive.com)). This was his first involvement in the creation of global software products.

Both product lines still exist: one as a product line at Microsoft and the other as a separate public company.

**Rolsen, 1995 – 2003: First CEO (part time involved after 1997), founder and co-owner (with Ilya Zubarev)**

- Company was initially setup as a joint venture with Vikash Shah of Amoli Group ([amoli.com](http://amoli.com)), but we bought Amoli out with good profits;
- By 1999, Rolsen had become established as the largest consumer electronics manufacturing company in Russia and now has an annual turnover of approximately \$500 million.

## **EDUCATION**

**Moscow Institute of Physics and Technology:**

- D.Sc. h.c. in Computer Science (2012);
- Ph.D. in Computer Science (2007);
- M.S. in Physics and Electrical Engineering (1995), cum laude;
- B.S. in Physics (1992), cum laude.





## Steve Goh

Acronis Vice President – APAC & Japan

Steve is a proven leader with strong cross-cultural skills and 21 years of successful business and market development experience across Asia. He is proficient in leading strong-performing teams, building new businesses and driving business transformation leveraging on his experience across the many key positions he held in Direct and Indirect Sales, Channel Partners, SI and Strategic Alliances Management, Mergers & Acquisitions.

Prior to joining Acronis, Steve worked for Microsoft in Asia for 13 years, managing various portfolios in Enterprise, SMB and OEM segments in Singapore and China. While in China, Steve was responsible for driving Partner's loyalty, setting up sales strategies

and processes to drive Partner Led Solution Selling incremental revenue. Steve consistently exceeded his sales targets and KPIs, and has been recognized with several achievement awards.

Steve came to Acronis in 2015 and on his position as Vice President for APAC & Japan, he is driving growth, setting up channels and sales infrastructures in the region, while coordinating the penetration into the market and the development of the Partner ecosystem and investments in Asia. Steve graduated from National University of Singapore majoring in engineering.



## Acronis President reveals why motorsport teams choose Acronis

John Zanni  
Presidente de Acronis

## How did Acronis find itself in the motorsport industry?

It's a natural fit. Acronis has a significant presence in the manufacturing and automotive industries, and it was only logical to extend our expertise to motorsport. Our innovative [data protection solutions](#) are easy, fast, and reliable. In an industry where every second counts, these qualities are very important. We also share similar values and goals. We have a lot in common.

## What are those values?

Take innovation, for example. In [Formula 1](#), the teams push the limits of what's possible in motorsport. In the same way, Acronis leads the market in the area of cyber protection.

Innovation is a fundamental part of who we are as a company, which can be seen in our addition of [blockchain-based data certification](#) and artificial intelligence-based [active ransomware protection](#) to backup and storage. When motorsport teams deal with Acronis, they receive complete protection for all data, including an indisputable way to verify the integrity of their protected data and built-in defenses against ransomware attacks. No other vendor offers such comprehensive cyber protection.

Then, there is our shared commitment to speed. Formula 1 is a fast sport, where every hundredth of a second counts. With fast cars, the team's reaction time must be just as fast – and with everything depending on data, there is no room for downtime. Efficient data protection becomes critical in this environment, and again, Acronis has the best

solution. Our backup and software-defined storage products are the fastest in the market and we intend to keep it that way.

Data is as critical to the success of a Formula 1 team as choosing the right tyres. Losing data means losing races. So we have a natural technology fit between what we offer and what they need.

## Why did Acronis decide to partner with Williams?

Williams took the fifth spot in the Constructor's Championship last year and has a really good chance of becoming number one, reclaiming the success it had in the '90s. They've been a great team to partner with, both in terms of technical collaboration and ease of working together. Williams also has a well-established partner ecosystem. We have an opportunity for a productive partnership together.

Our goal is to grow our business together and support Williams in their quest to become number one again.

## What has Acronis learned from being involved in motorsport?

We've learned that the need for secure data protection is much greater than we ever anticipated. We also learned that working with the best teams in the world challenges us and helps us become the best in the world as well.

On the marketing side, we've learned how valuable it is to bring our partners and customers to Acronis Racing Weekends. Watching a race together generates great



interactions and discussions – as well as camaraderie – allowing us to learn more about and satisfy their needs.

### **Has it affected the development of Acronis' products in any way?**

We've become more visible in the enterprise space. The volume of data produced and protected in motorsport specifically, and the automotive industry in general, is extremely high. Our products are perfect for large deployments, capable of dealing with countless protected devices and enormous volumes of data.

Our latest product updates introduced a number of features designed to optimize

data management, making it easier to support such enterprise-grade scenarios. These enhancements include centralized management of all protected devices, interactive dashboards, data deduplication, instant restore, and a new hybrid cloud architecture – all of which combine to give users complete flexibility and control of what they do with their data.

### **Finally, why should other motorsport teams consider switching to Acronis?**

They are dealing with a lot of data and that data needs to be protected. With Acronis, data protection is fast, easy, secure, and reliable – a winning combination that's an absolute necessity in motorsport.

# ACRONIS CELEBRATES 15-YEAR ANNIVERSARY AND HONOURS PARTNERS WITH AWARDS GALA AT ITS BIRTHPLACE IN SINGAPORE

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As part of the celebrations, Acronis presented its first-ever partner awards program, acknowledging those partners who have been critical to the company's success as the world's premier cyber protection company.

## LEADING THE CYBER PROTECTION REVOLUTION

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Acronis addresses the Five Vectors of Cyber Protection – safety, accessibility, privacy, authenticity, and security (SAPAS) – offering easy, efficient, and secure products customers of any size. Its solutions protect all data, applications, and systems at a low and predictable cost.

The focus on Cyber Protection catalysed business growth, particularly in the service provider and enterprise space. In the last year alone, Acronis [reported](#) 2,000 new service providers, 200 percent YoY growth of protected devices, and 151 percent YoY growth of corporate clients.

Download full text of this press release at: [motorsport.tech/acronis15](https://motorsport.tech/acronis15)

## WHY DO MOTORSPORT TEAMS CHOOSE ACRONIS?

John Zanni, Acronis President



Read full article: [motorsport.tech/formula-1/why-motorsport-choose-acronis](https://motorsport.tech/formula-1/why-motorsport-choose-acronis)

“Innovation is a fundamental part of who we are as a company, which can be seen in our addition of blockchain-based data certification and artificial intelligence-based active ransomware protection to backup and storage. When motorsport teams deal with Acronis, they receive complete protection for all data, including an indisputable way to verify the integrity of their protected data and built-in defenses against ransomware attacks. No other vendor offers such comprehensive cyber protection.”

“We share a commitment to speed. Formula 1 is a fast sport, where every hundredth of a second counts. With fast cars, the team’s reaction time must be just as fast – and with everything depending on data, there is no room for downtime. Efficient data protection becomes critical in this environment, and again, Acronis has the best solution. Our backup and software-defined storage products are the fastest in the market and we intend to keep it that way.”

“Data is as critical to the success of a Formula 1 team as choosing the right tyres. Losing data means losing races. So, we have a natural technology fit between what we offer and what they need.”

Acronis 15<sup>th</sup> Anniversary



## SB (SERGUEI BELOUSSOV)

Co-founder and CEO of Acronis

SB is a self-made entrepreneur and business executive with an outstanding 24-year track record of building, growing, and leading high-performing, multi-national high-tech companies in North America, Europe, and Asia. Recognized as an innovator and a thought leader in the fields of virtualization, data center automation, and cloud computing, SB is a frequent speaker at industry events around the world. SB has filed more than 200+ patents and has an h-index of 27.



## STEVE GOH

Acronis VP APJ

Steve is a proven leader with strong cross-cultural skills and 21 years of successful business and market development experience across Asia. He is leading strong-performing teams and driving business transformation leveraging on his experience across the many key positions he held in Direct and Indirect Sales, Channel Partners, SI and Strategic Alliances Management, and Mergers & Acquisitions. Steve is responsible for the development of the Partner ecosystem and sales infrastructure in the region.

15<sup>th</sup> Anniversary Acronis

## WILLIAMS RACING

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[williamsf1.com](http://williamsf1.com)

Williams is a leading Formula One team and advanced engineering company. Formed in 1977 by Sir Frank Williams and Sir Patrick Head, the company has secured 16 FIA Formula One World Championship titles since its foundation. The company's core competencies are the design and manufacture of Formula One race cars, and the deployment of this expertise in running the team's entries into the Grands Prix each season under the name WILLIAMS MARTINI RACING.



### LANCE STROLL

Race Driver for Williams Racing

Lance began his karting career in fine style in 2008 at the age of 10. He was nominated as rookie of the year by the Federation de Sport Automobile du Quebec in 2008 and driver of the year the following year. In 2017, his debut Formula One season, Lance broke two records by becoming the "youngest rookie podium finisher" with a third-place finish at the Azerbaijan Grand Prix, as well as becoming the "youngest front-row starter," after starting second in the Italian Grand Prix. Lance recorded seven points-scoring finishes during his rookie season, which saw him finish 12<sup>th</sup> in the Drivers' Championship.



### SERGEY SIROTKIN

Race Driver for Williams Racing

Sergey developed a love for motorsport from the outset and started karting aged seven. By age 11, he had claimed his first of many karting championships. Three years later in 2010, Sergey made his debut in single seaters and by the following season had become champion and vice champion of the European and Italian Formula Abarth championships. Prior to joining Williams as a race driver in 2018, Sergey was a Test Driver for Renault Sport F1, taking part in multiple FP1 sessions and tests in current F1 machinery.



### CLAIRE WILLIAMS

Deputy Team Principal, Williams Racing

Claire was a regular behind the scenes at Williams from an early age before joining the team full time in 2002 in the role of Communications Officer. In March 2013, Claire stepped up to the position of Deputy Team Principal for the Williams F1 Team. In this role Claire works alongside Founder and Team Principal Sir Frank Williams to play a pivotal role in the day to day running and long-term development of the race team.



## ARSENAL F.C.

[arsenal.com](https://www.arsenal.com)

Arsenal F. C. is one of the leading clubs in the world of football with a strong heritage of success, progressive thinking and financial stability. Arsenal has an impressive roll of honor: English League Champions 13 times, FA Cup winners a record 13 times, League Cup winners twice, and European Cup Winners' Cup (1994) and European Fairs Cup (1970) winners once. The club has one of the biggest digital followings in the game with a reach of more than 85 million across all channels.



## LAUREN

Arsenal F.C. Legend

One of the unsung heroes of the Invincibles side, Lauren won five major trophies in seven seasons with the Club. Signed in the summer of 2000, Lauren started off on the right of midfield – scoring on his home debut against Liverpool. But he soon stepped into the void left by Lee Dixon's retirement and was a regular at right back by the time Arsenal won the Double in 2002. Lauren was a fixture on the 2003/04 title-winning team, which completed an unbeaten Premier League campaign, and he scored with another nonchalant spot-kick when Arsenal beat Manchester United on penalties at the 2005 FA Cup Final.



## CHRISTELLE HEIKKILA

IT Director, Arsenal F.C.

Christelle is an inspiring IT leader who has the valuable combination of both consultancy and industry experience. Christelle has a specialism in helping businesses understand their challenges and opportunities and how these can be supported by technology. She has led various high profile initiatives including significant programmes of IT and business change and digital transformation.



## ACRONIS FOUNDATION

[foundation.acronis.org](http://foundation.acronis.org)

To mark its 15th anniversary, Acronis turns its belief in the absolute value of knowledge into the Acronis Foundation, a nonprofit dedicated to promoting learning and opportunity around the world

The Foundation's first project is the Acronis Schools Initiative, an international endowment that will fund the construction of 15 new schools in underserved communities around the globe during the next three years. As a result of this initiative, Acronis Schools are now open in Myanmar and Tanzania, while construction is currently in progress in Cambodia and Peru.

This year Acronis also announced a commitment to invest at least \$1 million in cash and services over the next 10 years into the Yellow Ribbon Fund – Acronis IT Skills Programme. By completing the training, recently released inmates will acquire essential computer skills, offering them a second chance in society and dramatically increasing their future employability.



Acronis 15<sup>th</sup> Anniversary



## buildOn

[buildon.org](http://buildon.org)

buildOn's mission is to break the cycle of poverty, illiteracy and low expectations through service and education. For 27 years buildOn has mobilized rural communities in some of the economically poorest countries on the planet to build schools. We partner with villages that lack adequate classrooms – where students learn in huts, are taught under trees, walk miles to a neighboring village, or don't go to school at all. Since 1991, community members have contributed over 2.2 million volunteer work days to construct nearly 1,400 schools worldwide. More than 178,000 children, parents, and grandparents attending these schools every day.



## MAURICE MUCHENE

VP Business Development, buildOn

Maurice is a non-profit professional with vast experience in staff and organizational leadership in multicultural setting and a strong passion for working with youth and communities with a particular interest in empowerment of the same through education. Maurice has a strong experience in strategic thinking, organizational leadership, and building strategic partnerships.

15<sup>th</sup> Anniversary Acronis



## HONORABLE EUGENE R. SULLIVAN

U.S. Federal Judge (ret.)  
Advisor to the Board of Directors at Acronis

Eugene R. Sullivan is a Senior Federal Judge in Washington D. C. with over 16 years of appellate experience. Nominated by President Reagan and confirmed by the Senate, Judge Sullivan was installed as a Federal Judge in 1986. In 1990, President Bush named him the Chief Judge of the U. S. Court of Appeals (AF). In 2002, he was elevated to Senior Status (ret.). Judge Sullivan currently is a senior partner in Freeh Group International and an ethics and judicial advisor to the Board of Directors at Acronis.



## BRYCE BOLAND

Independent Security Advisor

Bryce is an information security executive and technologist with over 20 years international experience in the security solutions and financial services industries. An experienced security leader and builder of high-performance teams, Bryce engages in frequent public speaking activities and is regularly cited by top business publications.



## DHILLON ANDREW KANNABHIRAN

Founder, CEO, Hack In The Box

Dhillon is the founder and CEO of Hack In The Box, and organizer of the HITBsecConf series of network security conference with has been held annually for over a decade in various countries including Malaysia, The Netherlands and the UAE. Dhillon started off at the height of the dotcom craze as a technology journalist with PC World, ZDnet, MIS Asia and CNet. Today Dhillon spends his days spearheading the HITB's strategic efforts and, for three months each year, he cycles as much of The Netherlands as he can.



## SERGEI MARKOFF

AI Engineer

Sergei is a world-famous artificial intelligence engineer known for the development of SmarThink, an UCI/WB compatible chess engine written in plain C. SmarThink uses original techniques in search and evaluation based on complex analysis including the use of ideas of Mikhail Botvinnik. SmarThink took part in various chess tournaments in Russia, becoming a digital chess champion in 2004. Sergei also developed the AI Iron Lady, a smart system designed to help call-center operations.

# ACRONIS SPORTS PARTNERSHIPS

## Williams Racing

Acronis and Williams Racing announced a technology partnership in February 2018. As part of the agreement, Acronis delivers innovative cyber protection solutions, including backup, disaster recovery, software-defined storage, file sync and share, and AI-based protection against ransomware. Acronis' expertise in cyber protection enables Williams to deal with the growing volumes of data without compromising the security and flexibility mandated by Formula One.



## Force India

Acronis and Force India announced an official data protection technology partnership in April 2018. Within the new partnership, Acronis is providing backup, disaster recovery, software-defined storage, file sync and share, and AI-based ransomware protection to the team's factory, wind tunnel, and trackside IT infrastructure. Additionally, Acronis has received naming rights for the Mission Control Room, signifying the value of data and importance of cyber protection in Formula 1.



## Arsenal F. C.

Acronis and Arsenal Football Club announced an official partnership in July 2018. As part of the agreement, Acronis delivers efficient and secure cyber protection for Arsenal's data, which includes storage of every first-team and academy training session recorded at the club's training ground in Colney. This amounts to 8TB of data a year, the equivalent of 875 matches.



## NIO Formula E Team

Acronis and NIO Formula E Team announced a new technology partnership in July 2018. Acronis provides innovative cyber protection to the team that won the first ever Formula E Drivers' Championship of this exciting motorsport series in 2015, with Nelson Piquet Jr.



## Other Sports

Acronis has formed a number of technology partnerships with teams in other sports and motorsport series, including Formula 3, Supercars, Porsche Carrera Cup, and many others. These teams selected Acronis to ensure complete cyber protection of all their data, applications, and systems and take advantage of Acronis' innovative protection against ransomware based on artificial intelligence.

Acronis 15-year history  
[15.acronis.com](https://15.acronis.com)

Acronis Foundation  
[foundation.acronis.org](https://foundation.acronis.org)

Sports Technology  
[motorsport.tech](https://motorsport.tech)

## ABOUT ACRONIS

Acronis sets the standard for cyber protection and hybrid cloud storage through its innovative backup, anti-ransomware, disaster recovery, storage, and enterprise file sync and share solutions. Enhanced by its award-winning AI-based active protection technology, blockchain-based authentication, and unique hybrid-cloud architecture, Acronis protects all data in any environment – including physical, virtual, cloud, mobile workloads, and applications – all at a low and predictable cost.

Founded in Singapore in 2003 and incorporated in Switzerland in 2008, Acronis now has more than **1,000 employees** in 18 countries. Its solutions are trusted by more than **5 million consumers** and **500,000 businesses**, including **79** percent of the top 100 most valuable brands. Acronis' products are available through **50,000 partners** and service providers in over **150 countries** in more than **20 languages**. For more information please visit [www.acronis.com](https://www.acronis.com)